



city of  
**greenville**

# News Release

## **CITY OF GREENVILLE POINSETTIA CHRISTMAS PARADE SCHEDULED FOR DECEMBER 1**

*Applications are now being accepted for the 2012 parade*

**Greenville, S.C.** – The City of Greenville Poinsettia Christmas Parade will once again help usher in the holiday season with an illuminating parade that will line the streets of downtown Greenville. The parade, a long standing City tradition, features over 75 musical marching units, elaborately decorated floats and, of course, Santa Claus! This year's parade will take place on Main Street from Augusta Street to North Street on December 1 at 6 p.m.

Business, school or community groups interested in participating in this year's parade can apply in one of the following categories with corresponding entry fees: floats (\$100), non-profit or charitable organization floats (\$50), marching/walking unit (\$200) and non-profit or charitable organization walking unit (\$75). Parade applications can be accessed online at [www.greenvillesc.gov/PublicInfo\\_Events/ChristmasParade.aspx](http://www.greenvillesc.gov/PublicInfo_Events/ChristmasParade.aspx) and are due by Monday, November 12.

For additional information about the parade, please visit the City's website or contact Special Events Coordinator Will Young at 467-4484.